



Terms and Conditions for Lead Registration and Marketing Consent

Effective Date: 2 October 2024

By opting in, registering on any web- or lead form, or submitting your contact details to Diversit-e Smart Trade College (PTY) Ltd / Smart Online Trader LLC and TradingInsider.AI. ("the Company"), you ("the Contact" or "Lead") hereby agree to the following terms and conditions, in compliance with the General Data Protection Regulation (GDPR) and the Protection of Personal Information Act (POPIA) and the Information Regulator Of South-Africa.

1. Consent to Marketing Communications:

By providing your contact details, you expressly give your consent to receive marketing communications from the Company via the following channels:

- 1.1 Electronic mail (email)
- 1.2 Short messaging service (SMS or text messages)
- 1.3 WhatsApp messages
- 1.4 Telephonic calls

These communications may include, but are not limited to, promotional offers, product updates, company news, and educational content related to the services offered by Diversit-e Smart Trade College (PTY) Ltd, Smart Online Trader LLC & TradingInsider.AI.

2. Opt-out Rights:

You retain the right to withdraw your consent at any time by:

- 2.1 Emailing info@smartonlinetrader.com to request removal from our marketing list.
- 2.2 Registering on the national Opt-Out Register at the Direct Marketing Association of Southern Africa (DMASA) via <https://dmasa.org/page/register-opt-out-service>

Upon opting out, you will no longer receive any further marketing communications from the Company through the chosen communication channel(s).

3. Data Privacy and Protection:

We respect your privacy and are committed to ensuring that your personal information is secure as possible. The Company will not:

- 3.1 Share, distribute, or sell your personal information to any third party without your express consent.
- 3.2 Engage in any spamming activity.

Your personal information will only be used for the purposes stated in these terms and in accordance with the GDPR and POPIA.

4. Data Usage:

The personal information you provide, including but not limited to your name, email address, phone number, and other contact details, will be used solely for the purposes of delivering marketing communications as outlined in Section 1. We will not use your personal information for any other purpose without your consent.

5. Right to Access, Rectify, or Erase Your Data:

Under GDPR and POPIA, you have the right to:

- 5.1 Request access to the personal data we hold about you.
- 5.2 Request correction of inaccurate or incomplete data.
- 5.3 Request deletion of your data ("Right to be Forgotten").

For any such requests, you can contact us at info@smartonlinetrader.com

6. Amendments to the Terms and Conditions:

The Company reserves the right to modify or amend these terms and conditions at any time. Any changes will be communicated to you via email or other appropriate channels. Continued use of our services and your consent to marketing communications after such updates will constitute your acceptance of the revised terms.

7. Contact Information:

If you have any questions, concerns, or complaints regarding these terms and conditions or how your data is handled, please contact us at info@smartonlinetrader.com

These terms are designed to protect your rights as a data subject and ensure that the Company adheres to all legal obligations under applicable data protection laws.

By submitting your contact information and opting in, you acknowledge that you have read, understood, and accepted these terms and conditions.